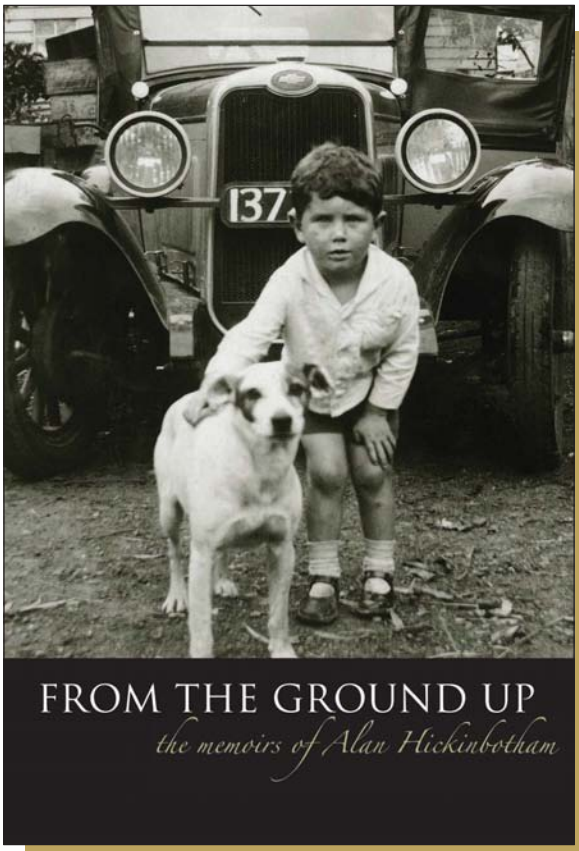
FROM THE GROUND UP

the memoirs of Alan Hickinbotham



From relatively humble but happy beginnings as the son of the nation's first wine science lecturer at Roseworthy Agricultural College in rural South Australia, Alan Hickinbotham became a well-known sportsman – representing South Australia at football – and then a successful businessman. He built the Hickinbotham Group – from the ground up – into South Australia's largest home builder, and has also established a burgeoning wine empire. This is the story of one man's rise through hard work and perseverance – coming back for second and third efforts, to use a football coach's parlance. It charts the highs and lows, the dreams, the determination, his involvement with civic affairs, and his commitment to family.

"Alan reminds us that every day brings a new learning experience, and with it a swag of opportunities that can be overlooked, or set aside, or grasped and transformed into that which makes for a full and satisfying life." ~ Greg Crafter

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